Science Communication Intern - Tidal Vision | Tidal Grow AgriScience

Office Location: Remote - Option for Office at Bellingham, Washington

Reports To: Creative Director Status: Non-Exempt, Hourly

Compensation: \$9,000+ for 8 weeks of summer full-time, DOE

#### **Tidal Vision**

We believe that sustainability should not require customers to compromise on price, convenience, or performance. <u>Our mission</u> is to create positive and systemic environmental impact by making our biopolymer solutions cost competitive, more convenient, and better performing than the synthetic chemicals we displace.

We value innovation and take pride in challenging the status-quo; we choose to view obstacles as opportunities. We value new ideas and encourage the team to apply creativity and invent new solutions to meet challenging demands. We value open, direct communication and foster a collaborative working environment through our unusual approach to <a href="work culture">work culture</a>. We value our employees and demonstrate that through our compensation and benefits programs and opportunities for growth and development.

### Tidal Grow AgriScience

The agriculture division of Tidal Vision, <u>Tidal Grow AgriScience</u>, is on a mission to create a healthier population and planet through advanced agriculture products. We firmly believe our solutions address agriculture's biggest productivity and environmental challenges. Specifically, we blend the best in advanced agritech with the immense potential of chitosan-based molecular science to produce better farm inputs. Our solutions may be pivotal in controlled-release nutrition and more effective protection products that enable new horizons in agriculture.

# Internship Summary

In this role, your work will directly contribute to real world projects. We have enough ongoing needs that we seek to match your experience and passion with projects that will move the needle for our overall impact. Work may involve communication about farming inputs, LCA gathering data and analyzing first of kind biorefinery models, regulatory analysis and problem solving, communications about water treatment, bioplastics and biomembranes, and anything else the potential of chitosan can do for humanity and our planet. We seek to find and unite your passion and experience with the potential of what scaled-up chitosan biotech can do.

### Options for What You'll Help With

- Develop, review, or research marketing deliverables across the industries we work.
- Translate the exciting potential of chitosan chemistry.
- Analyze and advise regarding regulatory concerns in the US, Europe, and beyond.
- Generate ideas, listen, and clear barriers of communication in any way you can.
- Translate deep plant science for broad audiences, especially farmers.
- Write and review writing. We have websites, press releases, internal and external sales literature, social media, and other writing projects.
- Social media management. We focus on LinkedIn, then cross post to facebook, instagram, and perhaps twitter soon.

## What You May Bring

- Experience in marketing within the B2B or new technology space.
- Professional writing experience.
- Technical science knowledge in biology, chemistry, nano-technology, material science, crop science, climate science, polymer science or any other field chitosan is valuable in.
- A broad systems perspective on why green chemistry solutions are pivotal to life on earth climate science, biogeochemistry, and ecology.
- Project management.
- Experience in media production, brand strategy, interactive and experiential design, and various channels in digital marketing - also technical Adobe experience.
- Collaborative in approach, empathetic in nature, and steadfast in intention.
- Effective presentation and presentation building skills.

#### Inclusion

We are committed to diversity and inclusion for all employees. This is a learning process that involves examining our own habituated ways of working and shifting to ways of working that will not only attract, but also sustain, engagement and employment regardless of race, color, national origin, ancestry, age, religion, sex, sexual orientation, pregnancy, physical or mental disability, genetic information, veteran status, or uniformed service member status. Achieving equity is our goal. We invite all who are willing to join in our commitment to apply and help shape our ongoing efforts.